

Message Text

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PAGE 01 MUSCAT 00439 100849Z

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ACTION NEA-09

INFO OCT-01 ISO-00 EB-07 /017 W

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R 100723Z APR 75

FM AMEMBASSY MUSCAT

TO USDOC WASHDC

INFO SECSTATE WASHDC 1049

UNCLAS MUSCAT 439

E.O. 11652: N/A

TAGS: BEXP, EFIS, MU

SUBJECT: MARINE EQUIPMENT CATALOG EXHIBIT

REF: USDOC 844, BAGHDAD 366

1. EMBASSY ESTIMATES BASIC ON-SITE COST BROKEN DOWN AS
FOLLOWS:

A. DISPLAY SPACE RENTAL, AL FALAJ HOTEL, FOUR DAYS
APPROX \$165 PER DAY, TOTAL \$660.

B. REPRESENTATION

1. LATE AFTERNOON OR EARLY EVENING RECEPTION, SOFT DRINKS
AND LIGHT SNACKS, 50 PERSONS AT \$4.50 PER PERSON, TOTAL \$220.

2. COFFEE OR TEA, 100 CUPS AT 60 CENTS/CUP, TOTAL \$60.

C. TRUCK RENTAL FOR MOVING CATALOGS AND DISPLAY RACKS FROM
EMBASSY TO HOTEL AND RETURN, \$60.

2. ADDITIONAL COST FOR DISPLAY RACKS MAY BE NECESSARY.
EMBASSY HAS SUITABLE RACKS FOR 150 FULL-SIZE 8 X 11 INCH
CATALOGS, HAS THUS FAR RECEIVED OVER 100. IF YOU ANTICIPATE
WE WILL RECEIVE MORE THAN 150 CATALOGS, ADDITIONAL RACKS,
EACH HOLDING 25 CATALOGS WILL COST \$30 EACH (THIS IS ONLY
MATERIAL COST, AS EMBASSY CARPENTER CAN ASSEMBLE THEM AS PART
HIS REGULAR DUTIES).

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PAGE 02 MUSCAT 00439 100849Z

4. FINAL POSSIBLE COST IS PROMOTION. EMBASSY MAY BE
ABLE TO PLACE STORIES IN LOCAL PRESS AT NO RPT NO CHARGE. IF
UNSUCCESSFUL AND YOU DECIDE MAGAZINE AD DESIRABLE, ESTIMATE
\$150. WE UNABLE PRINT BROCHURES OR ANNOUNCEMENTS HERE. IF YOU
NOT RPT NOT PLANNING FORWARD MATERIAL, WE WILL REPLY ON EMBASSY
PRODUCED MIMEO FLYERS.

5. BAGHDAD REFTEL REFERS TO VISIT BY INDUSTRY EXPERT
MANZOLILLO. PLEASE ADVISE WHETHER HE ALSO PLANNING VISIT
MUSCAT. WE BELIEVE HE CAN USEFULLY SPEND TIME HERE.

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